

An abstract oil painting of a human face, rendered with thick, expressive brushstrokes. The face is composed of a mix of vibrant colors including magenta, blue, green, and purple, set against a lighter, textured background. Two cherries with green stems are positioned on the left side of the face, one near the top and one near the bottom. The overall style is expressive and painterly.

**MONEY AND
SCARCITY
HANDBOOK:
PLEASER**

CLAIM YOUR FLAME

RAFAEL VARGAS

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CONTENTS

Chapter 1: The Pleaser Frequency: Grasping Your Course	4
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CHAPTER 1

THE PLEASER FREQUENCY: GRASPING YOUR COURSE

The cold, sterile glow of your phone screen illuminates a number that feels physically wrong, an immediate jolt of panic shooting through your chest cavity. You stare at the overdraft notification on your checking account balance, and in that moment, the air seems to thin out, doesn't it? It's not just about the money; it's a deep, visceral hit to something foundational within you—the feeling of security itself. This sudden glimpse of insufficiency triggers an immediate, almost involuntary regression into scarcity mode. Your breath catches, shallow and rapid, as if your body is bracing for impact, preparing for a hypothetical catastrophe that isn't even happening right now. You instantly start mentally auditing every recent expenditure, cataloging every coffee bought out of obligation, every impulse purchase made to smooth over a tense moment or keep the peace in an acquaintance's orbit. The immediate narrative running through your

mind is one of deficit: *how will we manage this? what are we going to lose next?* This panic isn't rational budgeting; it's the activation of the survival mechanism honed during times when resources—whether literal currency or emotional stability—were never reliably theirs to count on. Because you learned early that scarcity was a constant companion, any visible dip in reserves sends your nervous system into hyper-alertness. You feel an urgent, almost desperate need to reassure everyone around you that *everything is fine*, even if the only thing screaming alarm inside your own chest cavity is the stark digits displayed before your eyes. This initial shock forces you into a performance of normalcy, a frantic over-explanation designed solely to preempt any questions about how you managed this perceived shortfall, betraying the deep wound beneath the surface: that stability was always conditional upon your utility or agreeable compliance.

When a conversation turns toward finances involving others—a proposed trip, an investment opportunity, even just discussing who is paying for dinner next week—you feel it before any numbers are even spoken. It's this automatic, sickening tightening deep within your stomach, a clenching that feels disproportionate to the

actual discussion at hand. This physical manifestation is the hallmark of your Money-Boundary Builder shadow activating, signaling danger in the realm of shared resources. Your mind leaps ahead, not to the logistics of payment, but to the potential for relational fallout attached to those payments. You find yourself becoming hyper-vigilant, listening intensely not just for what is said, but for the subtext that suggests imbalance or neediness from another person. If a friend mentions they **might** be able to help you with something, even vaguely, your immediate reaction isn't gratitude; it's an almost panicked calculation of how much emotional energy this request will cost you, and more importantly, what concession you might have to make regarding your own perceived worth to keep the harmony intact. This is the pattern repeating itself: the preemptive withdrawal or over-agreement that keeps the immediate tension at bay but drains your core reserves dry. You anticipate disappointment, anticipating that if you assert a boundary around your spending, your time, or your emotional capacity, the relationship—the carefully constructed façade of belonging—will shatter. Recognizing this automatic tightening is recognizing the residue of years spent believing that your personal solvency, both financial and otherwise, was inherently

contingent upon maintaining an impeccable record of agreeable participation in others' lives.

Tracing this current tightness back reveals its roots to a specific kind of emotional rationing experienced during formative years. Can you recall those moments where the pool of resources—whether it was physical food being divided among siblings, or perhaps even attention from a primary caregiver after a sibling achieved something noteworthy—felt inherently finite? You remember the palpable tension in the air when someone's need bumped up against another's perceived right to sustenance or care. That ache in your stomach, that early lesson in scarcity management, wasn't about budgeting; it was about survival within a fluctuating ecosystem of attachment. When resources were always rationed—attention parceled out, praise given sparingly, affection conditional upon certain behaviors—your young self developed an expert skill set: the ability to anticipate need and preemptively fill gaps before anyone else noticed them. You learned that being *unseen* or having your needs voiced was a dangerous vulnerability, a potential signal flare indicating you were depleting already meager communal stores. Consequently, your system wired itself to equate 'self-advocacy' with 'danger.' Saying no wasn't

just stating preference; it felt like actively contributing to the scarcity pile, making things worse for everyone who depended on your immediate agreement or compliance. This foundational wound taught you that your inherent worth was measurable by how effectively you could smooth over potential deficits in another person's emotional ledger, a transaction that required constant self-erasure of your own wants simply to maintain the perceived equilibrium within the family unit.

Today, this deeply ingrained pattern manifests with startling clarity whenever a friend casually mentions purchasing something purely for enjoyment—a new hobby kit, tickets to an event they've been wanting, or even just a pricey takeout meal that requires them to spend money outside of necessity. Instead of feeling the simple pang of recognition for their joy, what kicks in is a surprising surge of defensiveness within you. It flares up like an unwarranted criticism aimed not at the purchase itself, but at the **act** of spending without demonstrable utility or shared necessity. You find yourself mentally cataloging alternatives: **Couldn't they just wait until payday? Isn't that overkill given what we all have going on right now?** This defensive reflex isn't about budgeting for your own security; it's a desperate,

misplaced effort to manage the perceived scarcity of *joy* or *permission*. You are unconsciously policing boundaries around pleasure because, in your lived experience, joy itself felt like an unaffordable luxury that required external justification—a proof of worth through consumption. The core wound surfaces here: you equate unmanaged spending with impending collapse, not financially, but relationally. Your people-pleasing mechanism kicks into overdrive, subtly criticizing the expense or deflecting the conversation to redirect it toward more 'responsible' topics, because allowing pure, self-directed enjoyment in another person feels dangerously close to acknowledging a fundamental lack of structure that you learned was unacceptable when you were small and needed constant reassurance that your compliance kept the system from breaking down.

YOU'VE READ CHAPTER 1.

YOU ALREADY KNOW THIS ISN'T GENERIC
ADVICE. THIS IS YOUR MAP — BUILT
SPECIFICALLY FOR PLEASER ENERGY. THE
PATTERNS YOU JUST READ? THEY'RE YOURS.
NOT ANYONE ELSE'S. YOURS.

THE OTHER FIVE CHAPTERS ARE WHERE IT
GETS PRECISE.

CHAPTER 2 GIVES YOU PERMISSION TO STOP
FIGHTING YOUR OWN NATURE. CHAPTER 3
SHOWS YOU EXACTLY WHERE PLEASER
ENERGY CONSISTENTLY WINS IN MONEY AND
SCARCITY. CHAPTER 4 NAMES THE STAKES —
WHAT YOU LOSE WHEN YOU IGNORE THIS.

CHAPTER 5 IS YOUR FULL MONEY AND
SCARCITY PLAN, BROKEN INTO THE CYCLES
THAT ACTUALLY WORK FOR YOU. CHAPTER 6
IS YOUR INTEGRATION — WHERE THIS
BECOMES IDENTITY, NOT STRATEGY.

MOST PEOPLE READ CHAPTER 1 AND THINK
THEY UNDERSTAND. THEY DON'T. THE
ARCHITECTURE ONLY REVEALS ITSELF IN
FULL.

SEARCH FOR "MONEY AND SCARCITY
HANDBOOK: PLEASER" TO GET THE COMPLETE
GUIDE.

ALSO BUILT FOR PLEASER: PLEASER: INNER
CHILD HEALING UNLOCKED.

THE SAME DEPTH. THE SAME PRECISION.
APPLIED TO A DIFFERENT ARENA OF YOUR
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